

IN THE CLAIMS:

Please amend the claims as shown below, in which deleted terms are shown with strikethrough and added terms are shown with underscoring.

1. (Currently amended) A retroreflective function member made of a flat plate-shaped transparent body, ~~characterized in that the~~ wherein a front surface is an incoming and outgoing surface, ~~[[the]]~~ a rear surface is a reflective surface, and at least one surface of both side surfaces is a reflective surface, wherein the front surface projects forward to have a cylindrical shape when seen from the side and the rear surface projects backwards to have a cylindrical shape when seen from the side.
2. (Original) The retroreflective function member according to claim 1, wherein at least one surface of the rear surface and both side surfaces is provided in a bow shape or an inverse bow shape when seen from the top.
3. (Currently amended) The retroreflective function member according to claim 1 ~~or claim 2~~, wherein at least one surface of both side surfaces of the retroreflective member is a reflective surface and the rear surface projects backwards in a bow shape or concaves forward in an inverse bow shape when seen from the top, the rear surface being provided with a convex aspheric surface of which ~~[[the]]~~ a curvature radius differs when seen from the side and the top.
4. (Currently amended) The retroreflective function member according to claim 3, wherein the center of the curvature radius of the front surface coincides with or is situated at the rear of ~~[[the]]~~ a center of the curvature radius of the rear surface at ~~[[the]]~~ a center line when seen

from the side.

5. (Currently amended) The retroreflective function member according to claim 3, wherein
[[the]] a center of the curvature radius of the rear surface is between the central axis of the
incoming surface and an extension of the reflective side surface when seen from the top.
6. (Currently amended) The retroreflective function member according to claim[[s]] 1 through
5, wherein if the curvature radius of the front surface is R1 when seen from the side and the
curvature radius of the rear surface is R2 when seen from the side, $1.5 \leq R2 / R1 \leq 2.5$.
7. (Currently amended) The retroreflective function member according to claim[[s]] 1 through
5, wherein [[the]] a thickness of the retroreflective function member is such that an angle [[(θ
1)]] between [[the]] incoming light from the horizontal direction and [[the]] a line passing
through the center of the curvature radius of the front surface is within 30° when seen from
the side.
8. (Currently amended) The retroreflective function member according to claim 3, wherein an
angle [[(θ2)]] between a line connecting an end of the rear surface in the width direction with
the center of a curvature radius of the rear surface and an axis line passing through the center
of a curvature radius of the rear surface is $0.01^\circ \leq \theta 2 \leq 1.0^\circ$ when seen from the top.
9. (Currently amended) The retroreflective function member according to claim[[s]] 1 through
8, wherein [[the]] a width of the rear surface when seen from the top is about half the size of
a width of the front surface.
10. (Original) The retroreflective function member according to claim 9, wherein a side surface
which does not contribute to retroreflection is provided with a notch for positioning or
locking.

11. (Currently amended) A retroreflective unit ~~characterized in that~~ comprising a plurality of retroreflective function members according to claim ~~[[s]] 1 through 10~~ is vertically laminated with the front and side surfaces aligned to provide a lens unit.
12. (Currently amended) The retroreflective unit according to claim 11, wherein the retroreflective function members ~~are selected to~~ have different retroreflective characteristics.
13. (Original) The retroreflective unit according to claim 11, wherein the lens unit is integrally formed.
14. (Currently amended) The retroreflective unit according to claim 11, ~~wherein~~ comprising a plurality of lens units and is housed in a casing which houses the lens units.
15. (Currently amended) The retroreflective unit according to claim 14, wherein ~~[[the]]~~ angles of the front surfaces of adjacent lens units among the lens units relative to the incoming light is ~~caused to differ~~ are different.
16. (Currently amended) The retroreflective unit according to claim 14, wherein the casing includes a leg section embedded in a road and a case body is provided to which protects the a leg section embedded in a road and lens units exposed and exposes them to the earth's surface.